

#### Collective Thinking: A SIBLING Practice

PHILIP GOAD

Today, the practice of architecture is less certain than it has ever been. There is no direct line of action between the creation of a building and the stroke of a designer's pencil. There is no inviolable faith in the single artist. Indeed, the image of the heroic individual genius is anachronistic; a ghostly spectre of past principles and this is despite media fascination, even obsession, with standom. However this phenomenon does not lessen the importance of design — far from it. Instead, architects and designers more than ever before need to be strategic, smart and savvy about contemporary circumstances. There is a need to accept that many practices in architecture and design might be ephemeral and event-based, that they might take on the quality of installation art, that they might defy age-old preconceptions about permanence and materiality, and that they might cross over into other disciplines like graphic media, writing, landscape, digital re-imagining, industrial design or even the conceptual rethinking of ways of living and behaving. Design is always present. And the world is a giant studio.



Given such a complex and entangled, frequently aspatial, work environment, one technique for making a mark is to bring minds together, to collectively think through things and act, to make use of a network of minds, and by doing so effect immovation in practice – a sort of professional brainstorming (often ours vast distances) where the radical is not only possible but an integral factor in maintaining a conversation's vitality. This is collective thinking. This is SIBLING's practice

Formed c. 2007 by eight University of Melbourne graduates in architecture (Amelia Borg, Nicholas Braun, Jonafhan Brener, Jessica Brent, Jane Caught, Qianyi Lim, Timothy Moore and Alan Ting) and located in Melbourne, Sydney and Amsterdam,

SIBLING is a design collective. As a practice it has produced projects as diverse as Dream Space Station (2013), a geodesic play partition exhibited at the Children's Bismial at Fort Ruigenhoek in the Netherlands to APPS 101, SIBLING's contribution to the Melbourne exhibition. Crinical Mobility (2011), where an analogue version of smart phone apps accompanied exhibit goess like a picnic of real objects. The energy of these guerilla tactics of design whose intent is the questioning of spatial norms has not gone unnoticed. Members of SIBLING have been intitled to exhibit write and publish and teach across Australia and internationally

At ABP's Wunderlich (§757, SIBLING explores the idea of disconnection through

the construction of a type of Faraday cage. In 1836, English scientist Michael Faraday invented a metal foll-covered structure that would resist electro-magnetic charges—a sort of hollow conductor—so that inside, one might be completely free and protected from any kind of external electronic disturbance. SIBLING's gallery installation is be a retreat of sorts from the 'on-off' (mostly 'on)' world of today's reality SIBLING have recreated its own version of the Faraday cage — albert virtual—a gridded space within which one might recomment to increasingly fleeting social practices like making things together with people or a phone-free hunch. It is a container for dis-commention and commention.

SIBLING's activities revel in the prospect of counterculture. As a design collective, its existence at a time of almost hysterical relativism in architecture echoes the practices of SUPER-STUDIO, a collaborative group of radical young architects in Florence, which formed in 1966 and disbanded in 1978. The Italian design collective produced provocative collages, films, and exubitions, and often fantastic images of negative utopias, expansive dystopian grids as critical warnings to the potential catachyunic consequences of an uncritical contemporary architectural and urban culture. SIBLING's practice of collective thinking is altogether less dystopic. Its outlook is more positive, its outputs hopeful and productive. Collaboration, social exchange, and a social and professional network that has the bonds and relational qualities of a family might offer today a compelling critique of the competitive and hisrarchical nature of orthodox architectural practice. SIBLING's agenda is political by its very sibilitety. Prepare to be dis-connected.

This is an edited version of the essay published in the SIBLING catalogue

Philip Goad is Chair of Architecture at the University of Melbourne. He was the founding Director of the Melbourne School of Design.



"WHERE WE ARE AT THE MOMENT IS A TESTING GROUND FOR BIGGER AND BETTER THINGS. IT'S A REALLY EXPERIMENTAL TIME FOR US TO

DEVELOP OUR PRACTICE AND THE WAY WE THINK ABOUT ARCHITECTURE"

## BUILDING SIBLING NATION

Lapitally minded design and archipicture collective SBUNG is forging spaces where people and ideas intersect.



The endireck builting at number four Wood Stees, Flariny began its life as a chiefly factor, but sometime during the 20th orangy it became a range as a chiefly factor of the country of the contraventual and the chiefly factor of the country of th

The part want of these sentates on it, opposites here, "say "involvey Notice," for mall, look-slight positions beyond. It is the sense made of the same association for good upon Family "here Hill—a faming selection for an architecture section for good upon Family "here Hill—a faming selection for an architecture section that passes are not to be a family of the sense of the same and the sense in the accusant interference of the sense of the same of the sense in a family accusated in the sense of family of the sense of family of the sense of the sense of the sense of the sense of family of the sense of the sense of the sense of the sense of family of the sense of the sense of the sense of the sense of family of the sense of the sense of the sense of the sense of family of the sense of the sense of the sense of family of the sense of the sense of the sense of family of the sense of the sense of family of the sense of the sense of family of fa

from having eight founding mention in Them's complicated in biotenhalps, but it dus of the non-people the bear has subdy percented our work as well. Moon is softly applied but for thirtying and looks kind of like Dural Digst-Index with a bund.

Them's no strict hierarchy at SEEL NV, and only the of the eight foundaise with the full-like in Them are usually one, no or their people for propried project and "poople jump inwhen day as off," app Moon. Their divers made installand, any plaining, reads companies and formancies, and delivers involve or delivers only a soft delivers and formancies, and delivers and formancies, and delivers and formancies, and delivers and formancies.

and instruction for the man factor in the control of the control o

Take, for example, a forme encodation in Circino North, SILLING place to bring the badged on the first of the local and fine more is to to the example. For a mislation in caseally Circino, mouse-this, the proposed design elements for a mislation in the circino of the circino of the circino of the circino as the finest came before placed and that the residuation freely and a range of the mislation raps Nictions Sizual, another one of SSSI NVC bandwise the circino seems in helicitors and public. They want their design to engander grosser interaction between another statements of the circino of t

graphs or the debts interce more valued as a private resemi- its graphs of the debts of the control of the debts of the d

artists." The entire galley verticenes "sheap more spatial in their explorations", SSIR MSS spatial explorations du howev, close hell les and installations gains who more galls as les orates Square, elforable strangular forms that mergin has a player, here flowing thready a player, a floration coding primaries using an adaptation of the Fandary cage. "We see an expanded definition of architecture," says Moon. "When you come down so the root of what

"SIBLING IS TRYING
TO REDUCE THE
BARRIERS
BETWEEN
INHABITANT
AND PUBLIC."

SELENC ON/OW, 2013 HINDOORN, ALBERT PRODES TOOKS THE

### **METROPOLIS**

# New Talent: Seven Innovative Design Studios to Watch

As always, our annual New Talent list focuses on crossover innovators at all scales of architecture and design.

by Metropolis contributors

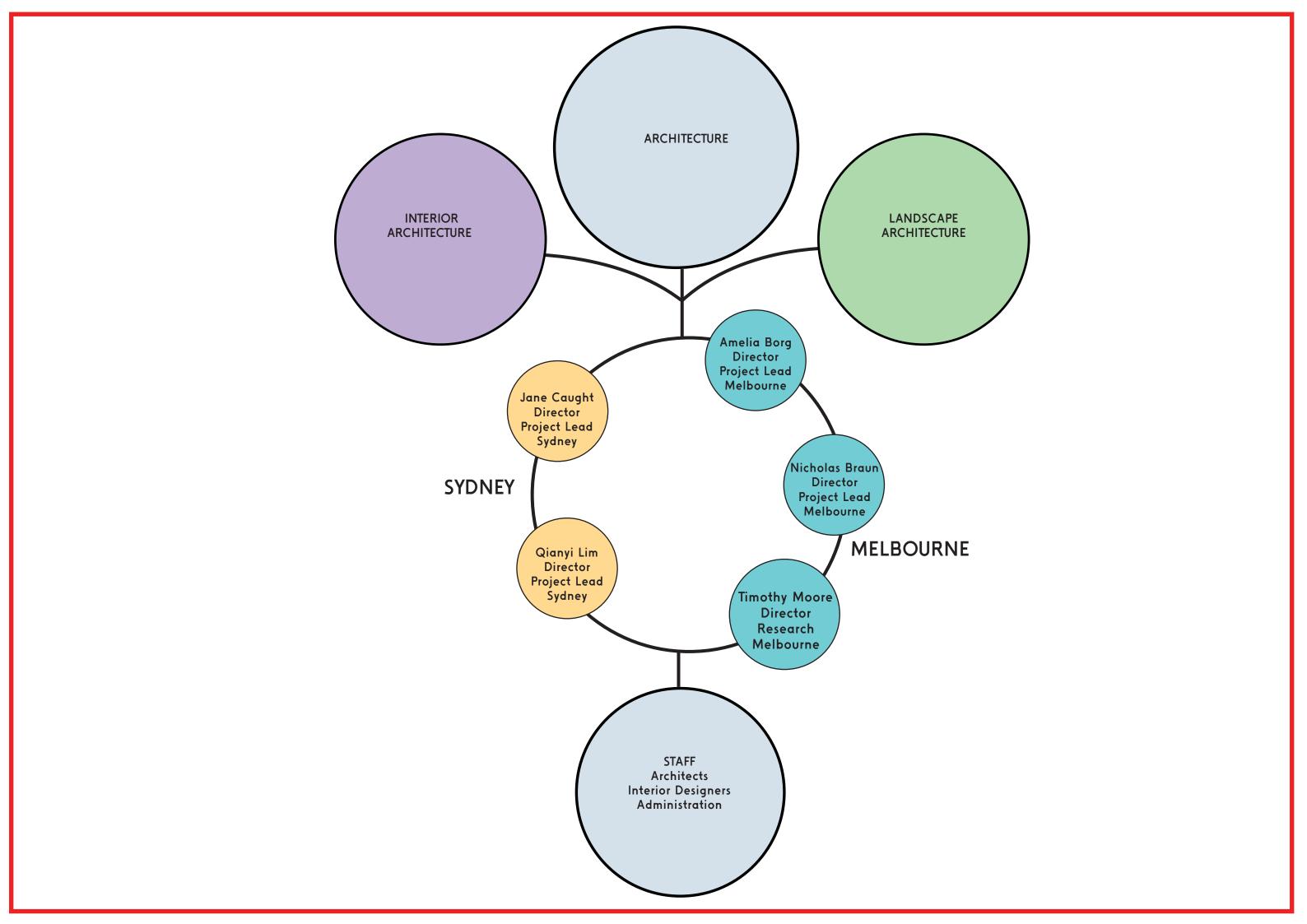


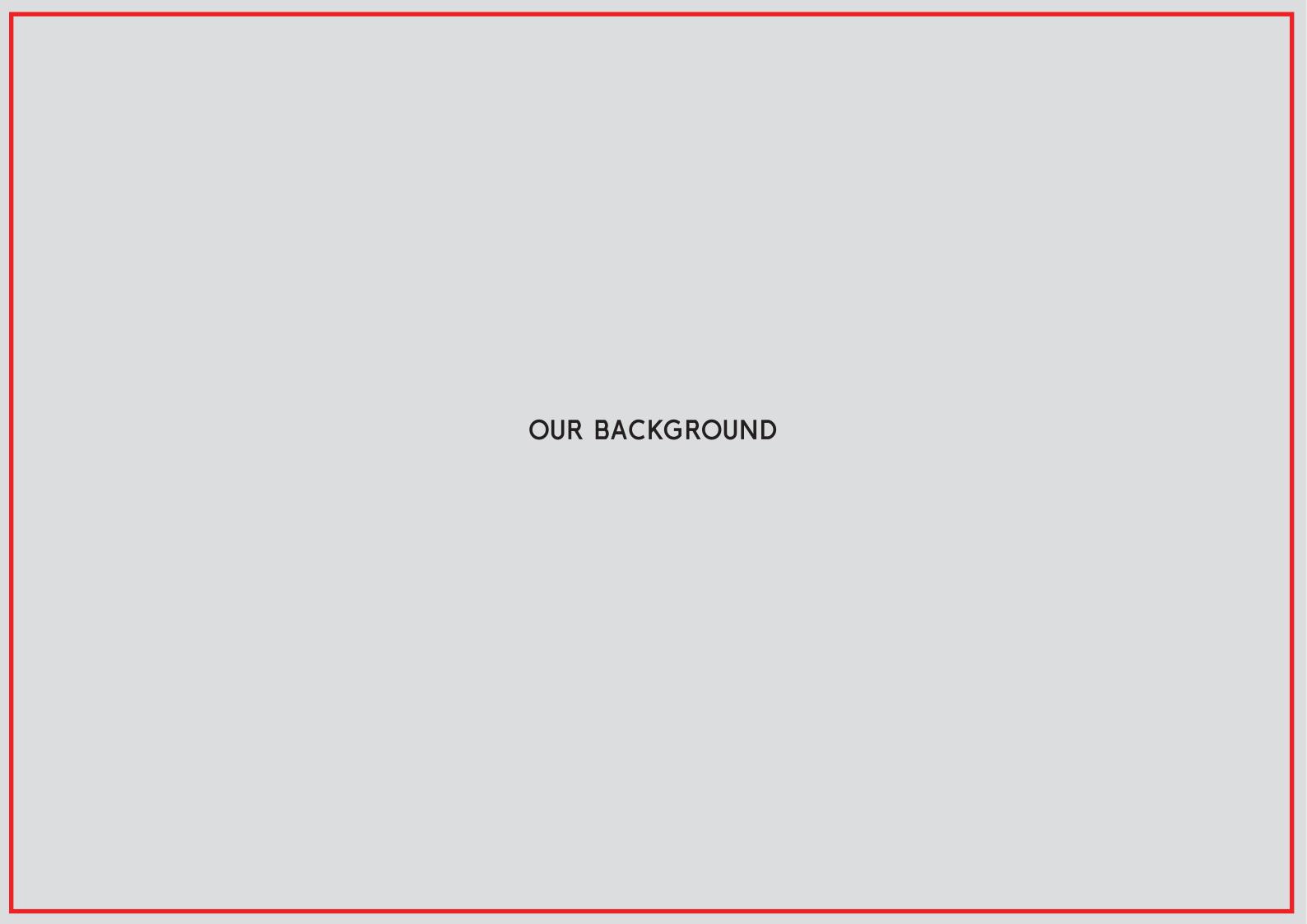
For this year's New Talents, we have selected a group of emerging practitioners who transcend disciplinary boundaries—from product designers who blend technology and furniture to architects challenging the limits of physical space with virtual installations.

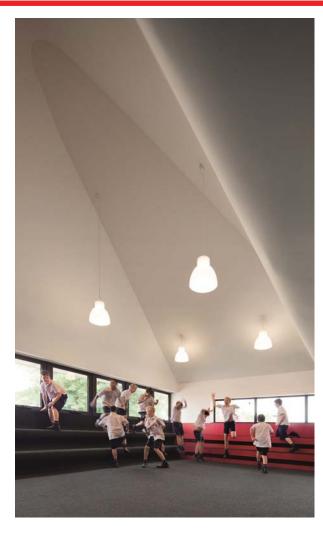


98 VAULTART COM



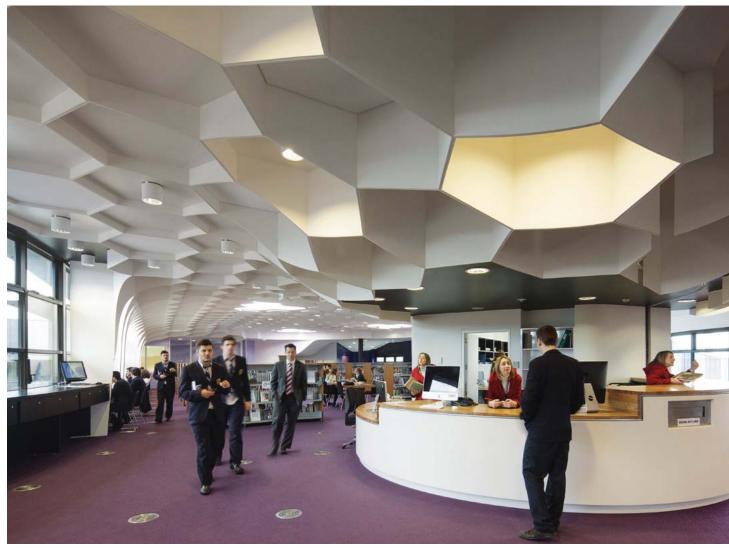




















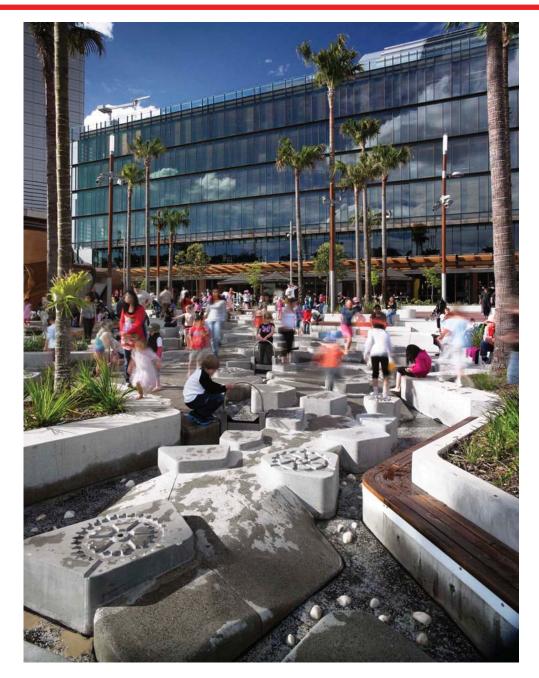


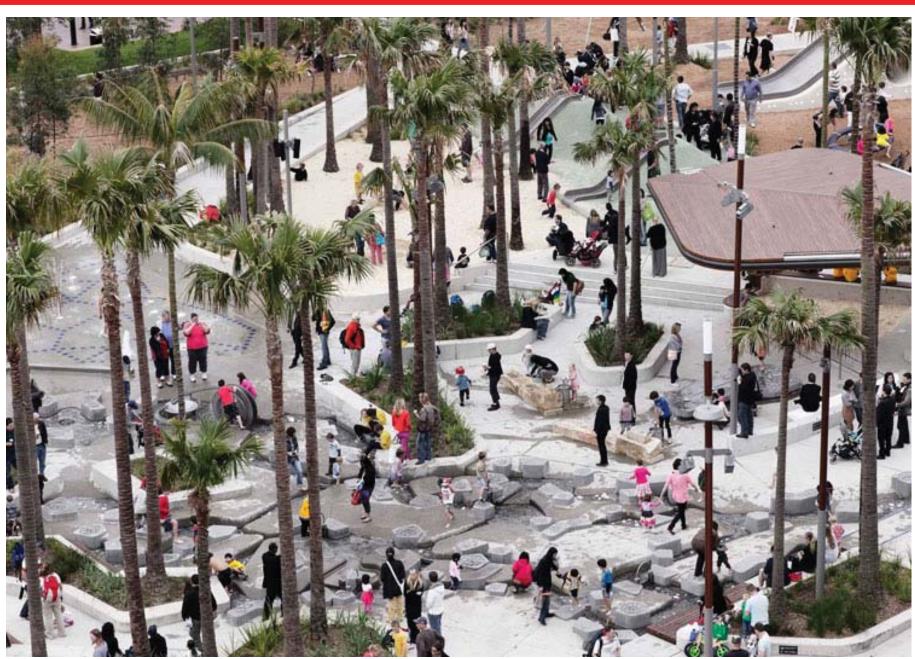








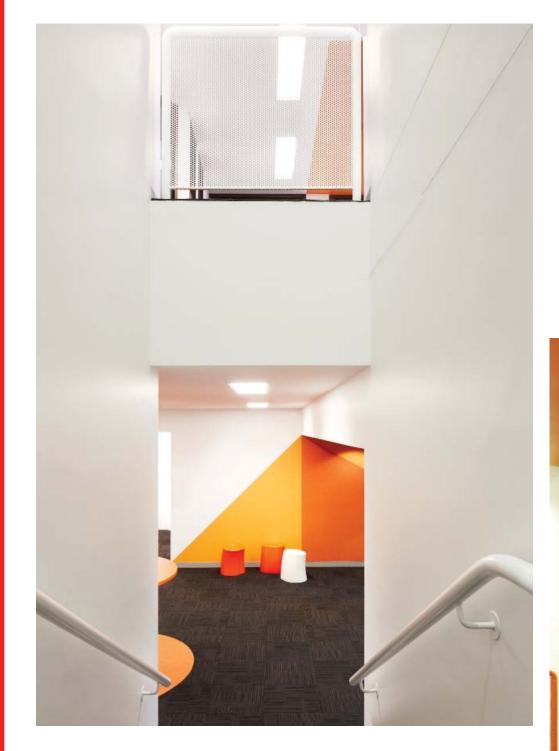








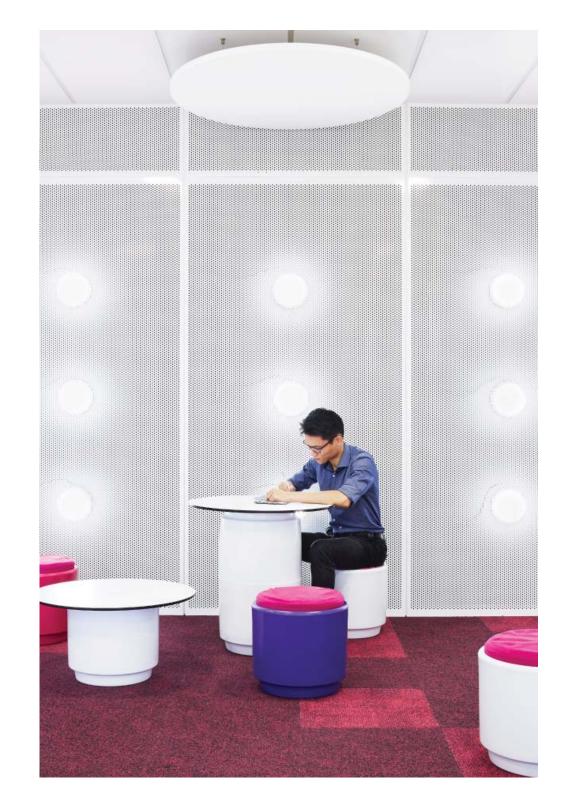








School of Nursing & Midwifery Monash Peninsula Campus Multi Level Foyer & Reception Upgrade







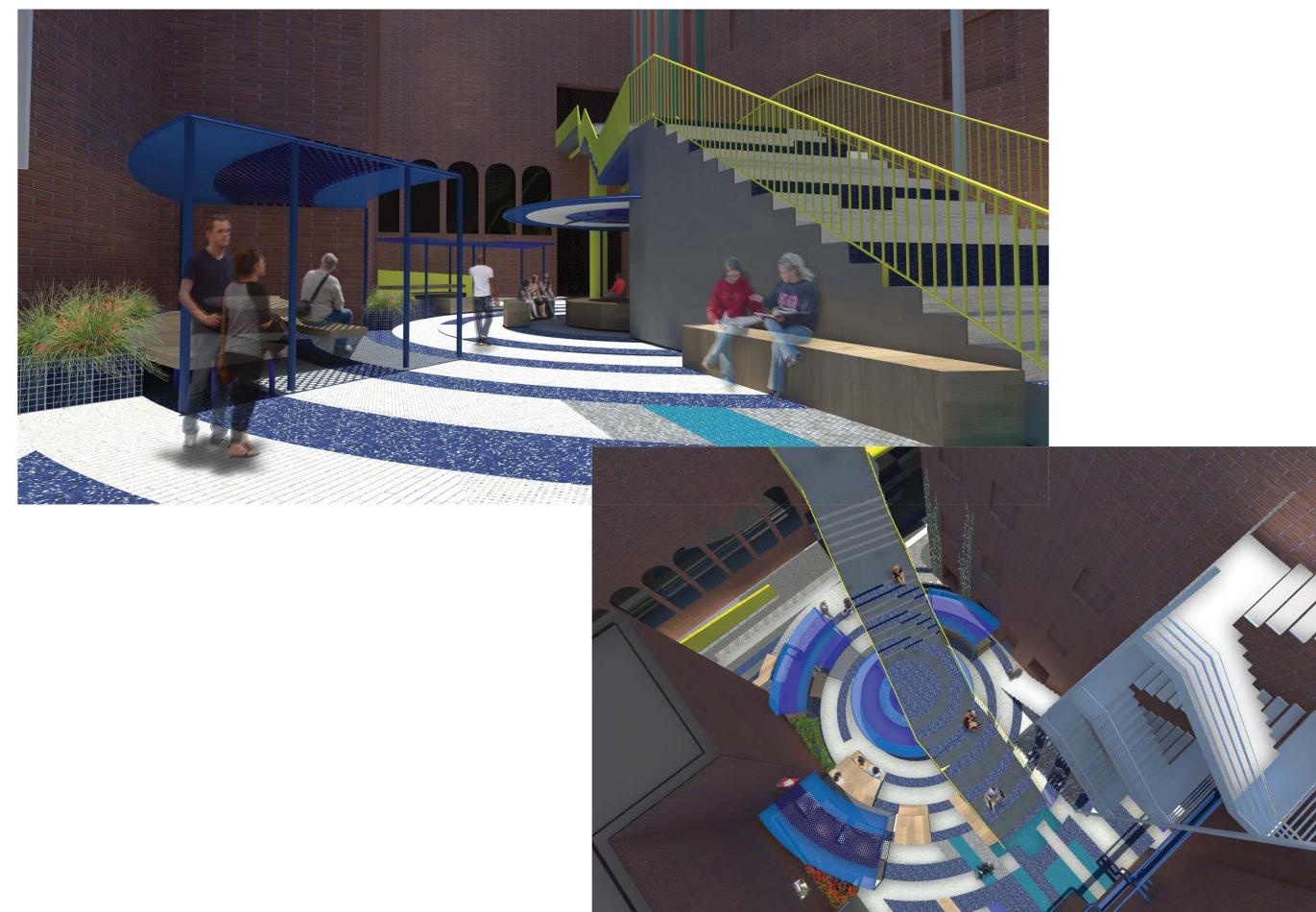
MONSU Overseas Student Lounge Monash Caulfield Campus Flexible Student Work & Social Space





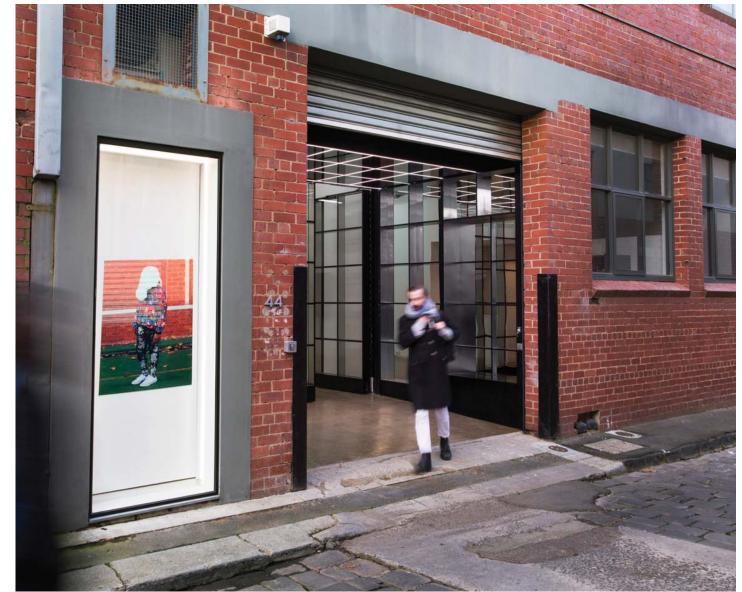


MONSU Cafe Monash Peninsula Campus MONSU campus student hub



Rodda Lane Precinct RMIT University CBD Campus







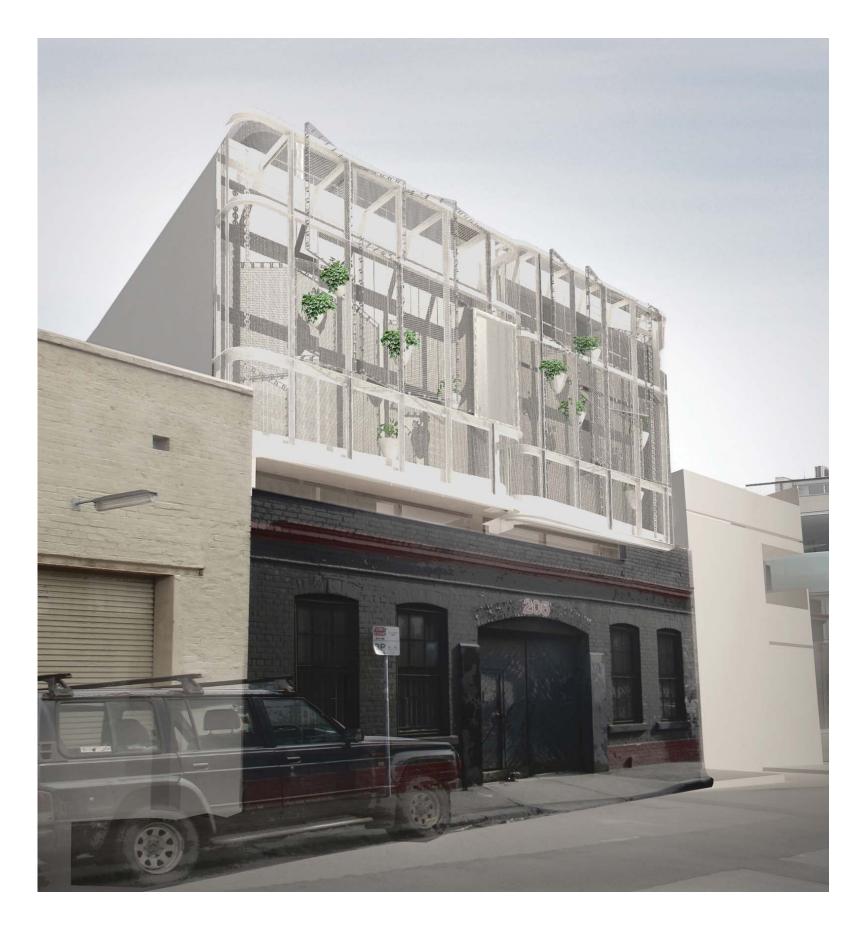




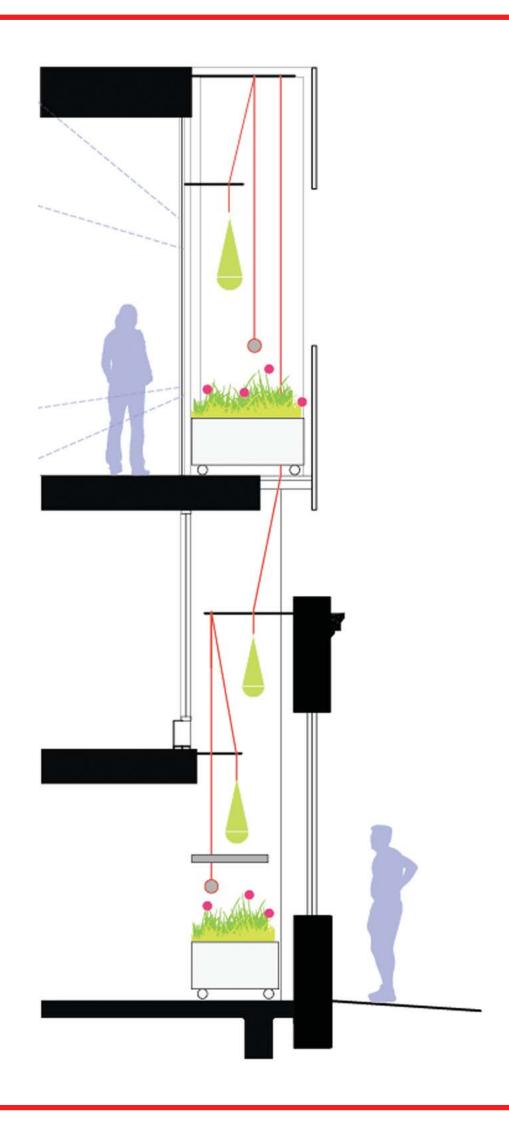
Victorian Architecture Awards

Gertrude Glasshouse Gallery - Heritage Glassworks Factory Collingwood, Victoria Public & Private Art Gallery & Archive Centre





Young St Housing Development - Old Cordial Factory Melbourne Townhouses





Wood St Housing Development - Old Workers Cottage Forrest Lodge - Sydney

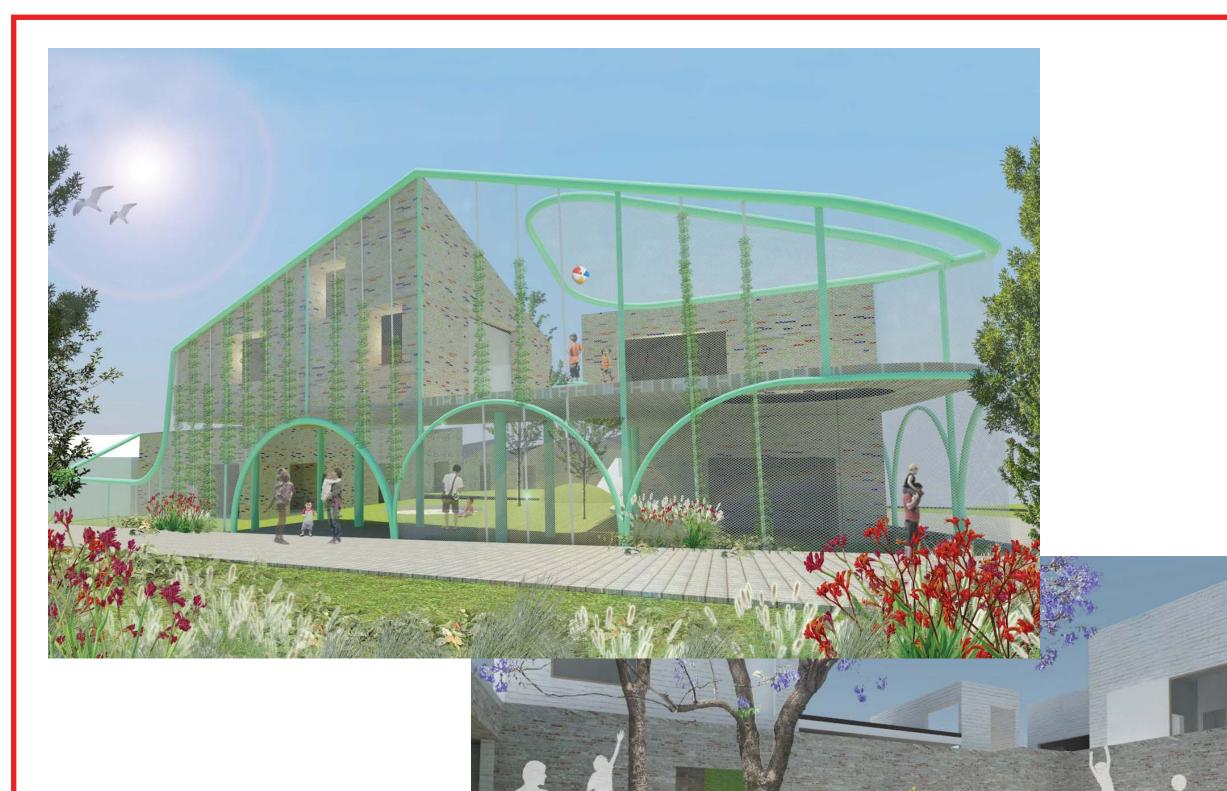








Darebin Arts & Entertainment Centre Darebin City Council Preston, Victoria Community Centre Refurbishment.







"The Compound" Community Mixed Use Development Kuala Lumpur, Malaysia Refurbishment and Addition, Workplace/Hospitality/Cultural & Landscape Facilities





Burrage Sports Pavilion Latrobe City Council - Newbourough New Multi-Use Sports Pavilion

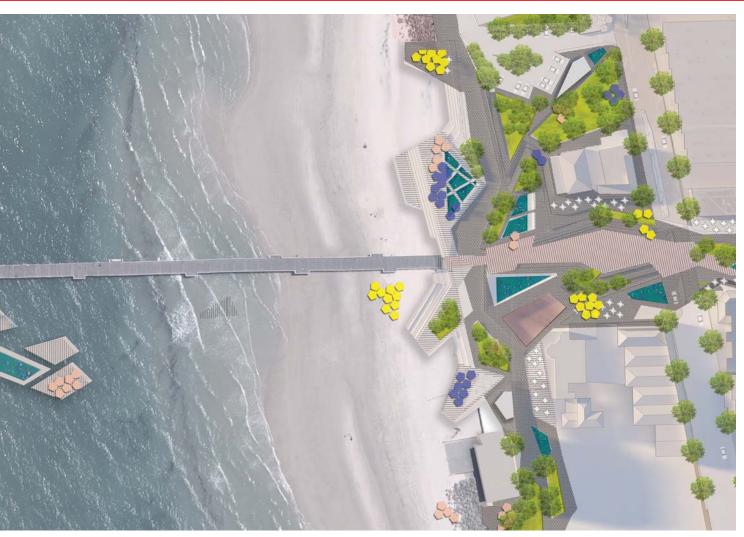


















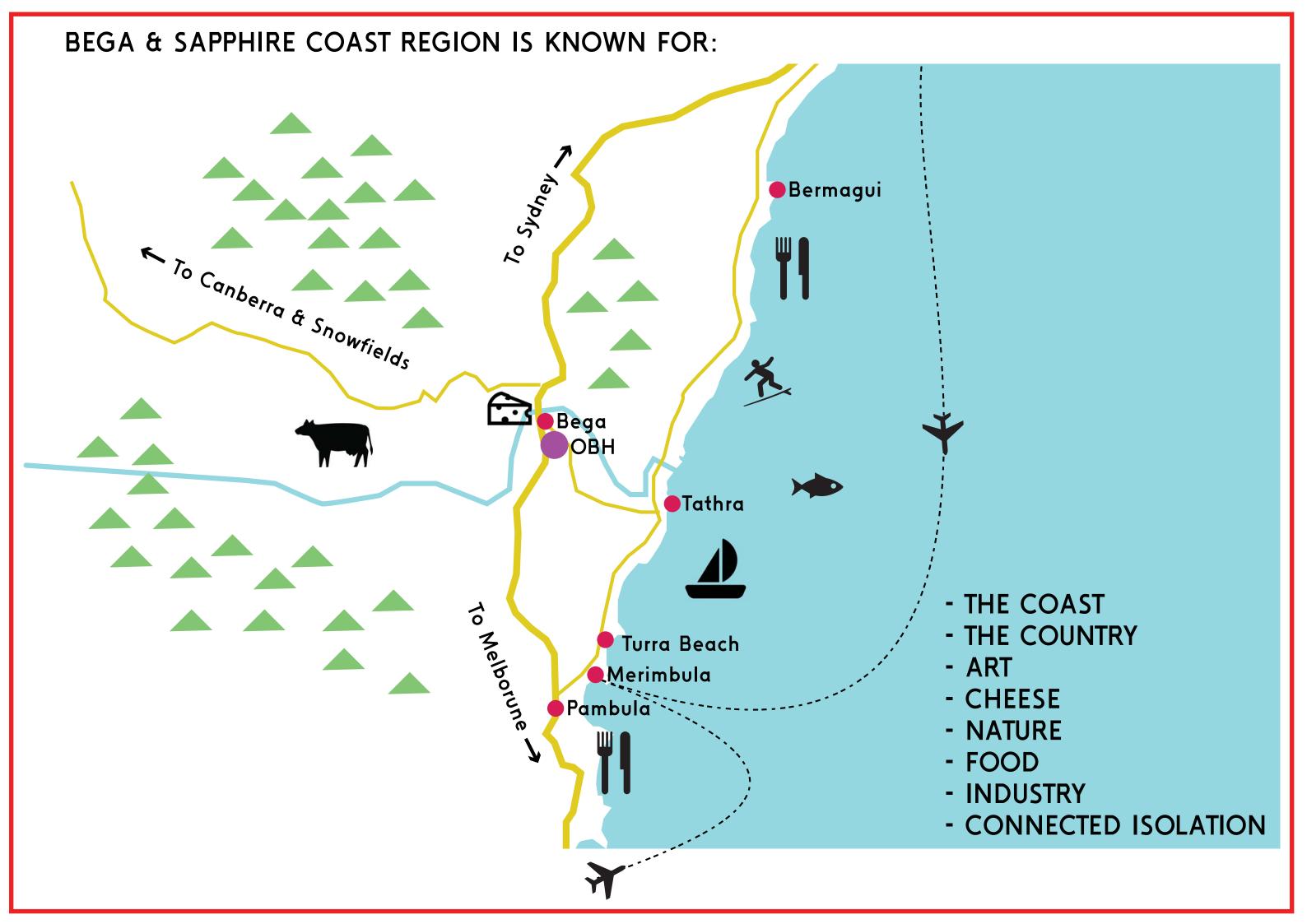


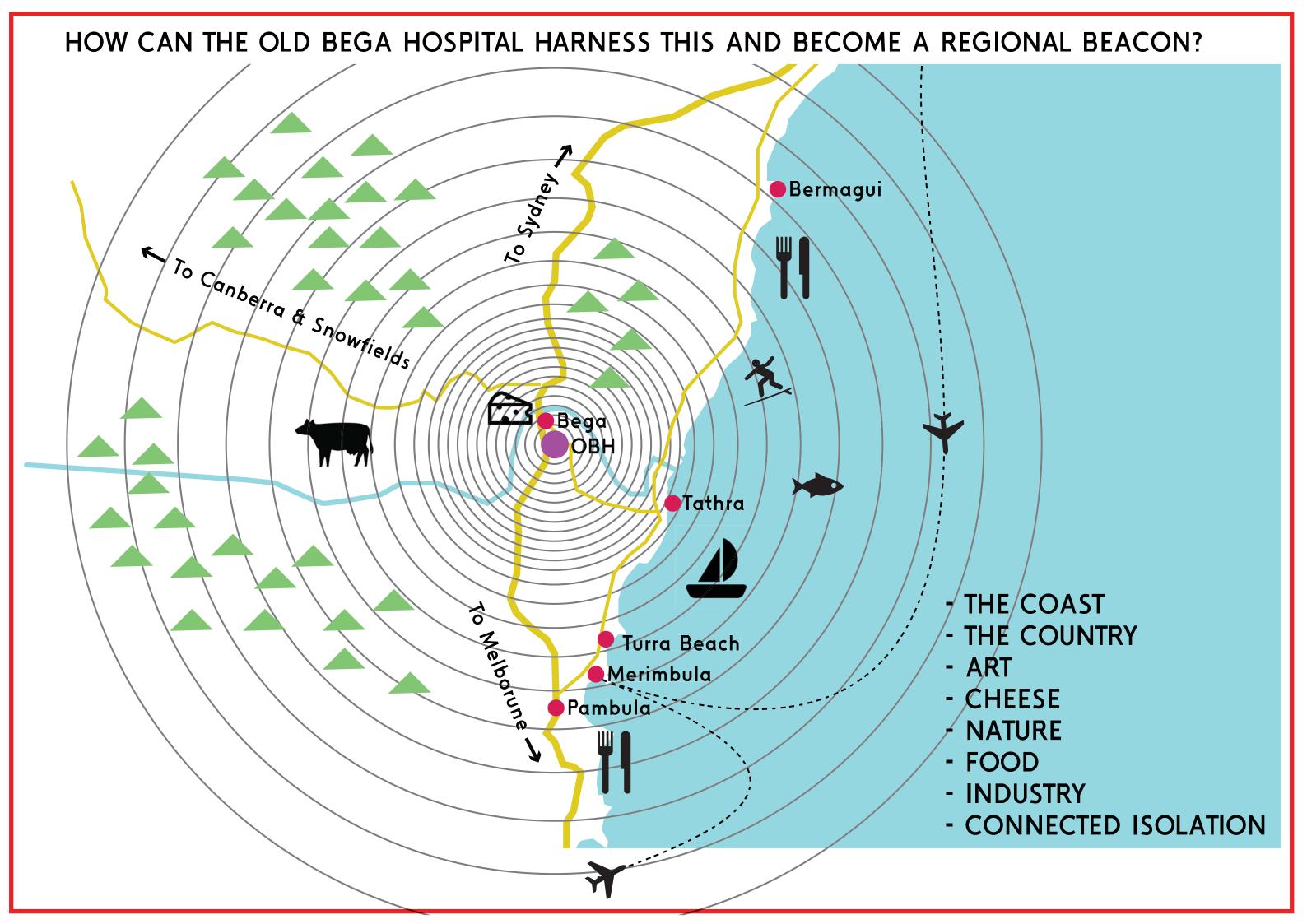




- SIBLING INQUIRE SOLVING PROBLEMS/FINDING PROBLEMS & UNDERSTANDING THEIR CONNECTION TO THE PROJECT
- SIBLING INTEGRATE WE ENSURE THE PROJECT FITS INTO THE BROADER CONTEXT. BE THAT GEOGRAPHICAL, LEGAL, SOCIAL OR POLITICAL
- SIBLING ANALYZE WE ANALYZE THIS INFORMATION & DISTILL THE BREIF. WE THEN ADD TO THE BRIEF AND CLEARLY POSITION THE PROJECT WITHIN ITS CONTEXT.
- SIBLING CONCEPTUALIZE WE CREATE A STRATEGIC & CONCEPTUAL VISION FOR THE PROJECT
  THIS VISION FEEDS BACK INTO POTENTIAL BUSINESS OPPORTUNITIES
- SIBLING ABSTARCT WE ENSURE KEY INFORMATION IS BEING DELIVERED AT THE RIGHT TIME AND TO THE RIGHT STAKEHOLDERS.
- SIBLING VISAULIZE WE MAKE THE PROJECT COME TO LIFE TROUGH DRAWINGS AND 3D REPRESENTATIONS
- SIBLING FORMALIZE WE ENSURE THAT THIS VISION IS TURNED INTO A REALISABLE PROJECT
- SIBLING COMMUNICATE WE COMMUNICATE AT EVERY LEVEL OF A PROJECT
- SIBLING ENABLE THROUGH OUR DESIGNS WE ENSURE THAT PEOPLE WHO USE THE SPACE WILL HAVE AN ENRICHED EXPERIENCE THAT ASSISTS RETURN VISITS
- SIBLING ASSIST WE ASSIST OUR CLIENTS AND STAKEHOLDERS THROUGHOUT THE PROJECT







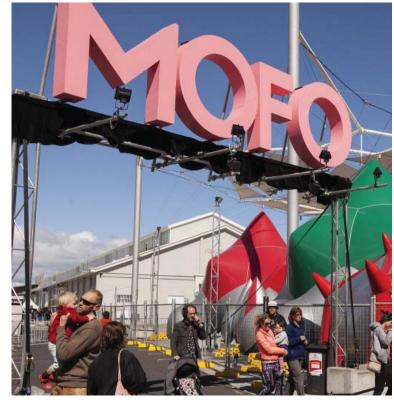
### MONA IN HOBART IS A GOOD EXAMPLE OF THIS!

- IT HAS TRANSFORMED THE CITY INTO A THRIVING TOURIST DESTINATION.
- ANNUAL FESTIVALS SHOWCASE THE STATES LOCAL PRODUCE
- ITS SCALE IS APPROPRIATE FOR A CAPITAL BUT OBH IS THE RIGHT SCALE FOR A REGION







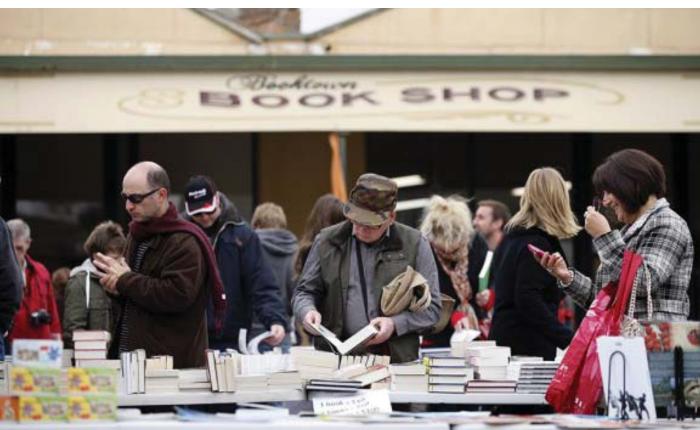




## OTHER REGIONAL CENTRES HAVE ADOPTED SIMILAR FESTIVAL BASED IDEAS TO ATTRACT PEOPLE THEIR TOWNS...









**CLUNES BOOKTOWN FESTIVAL** 

**BALLARAT WHITE NIGHT FESTIVAL** 

THIS PROJECTS NEEDS ITS LOCAL COMMUNITY MORE THAN EVER.......
BUT IT ALSO HAS A GREAT POTENTIAL TO ATTRACT A WIDER AUDIENCE LIKE MONA DID FOR HOBART:

OLD

**BEGA** 

**HOSPITAL** 

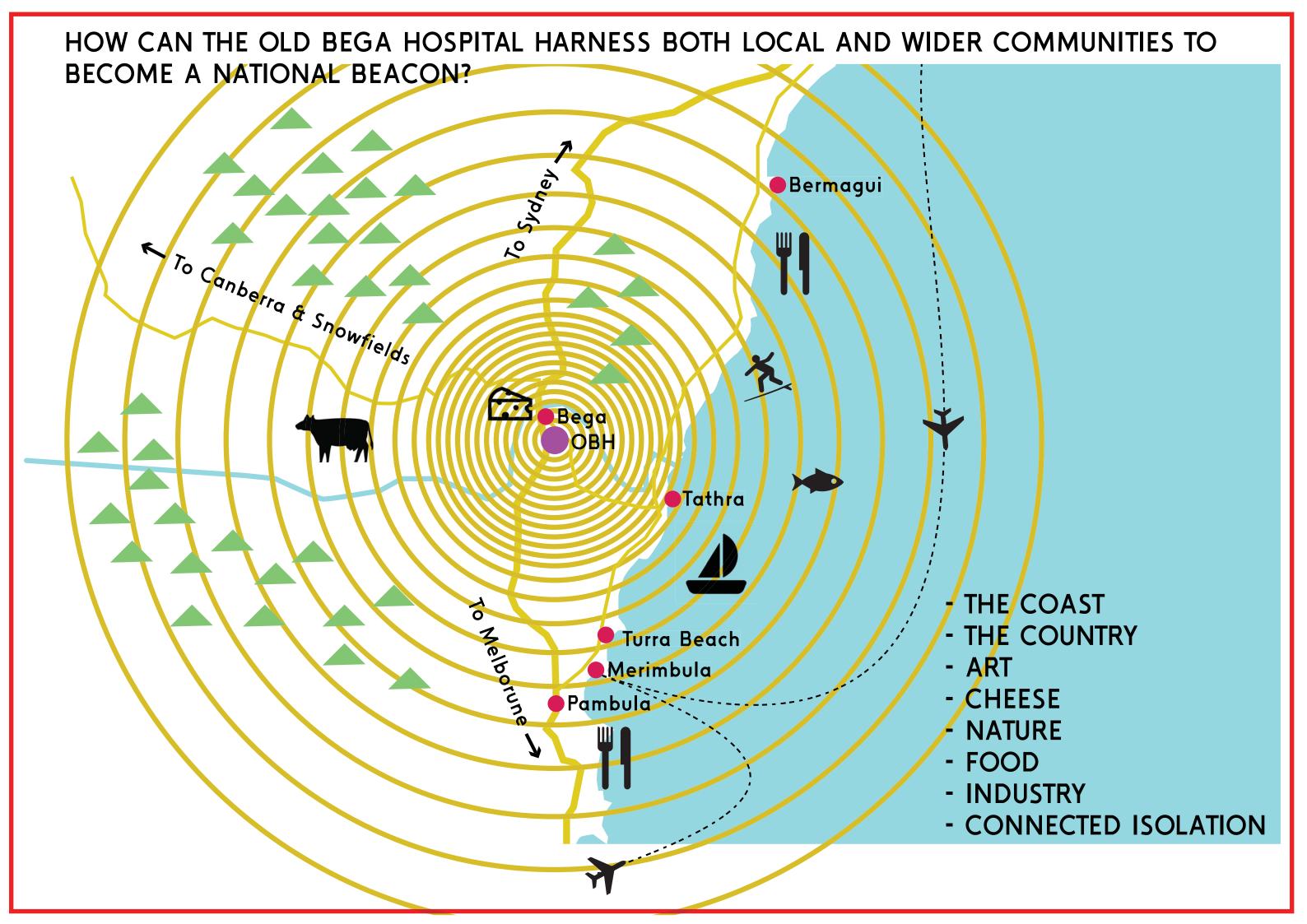
SITE

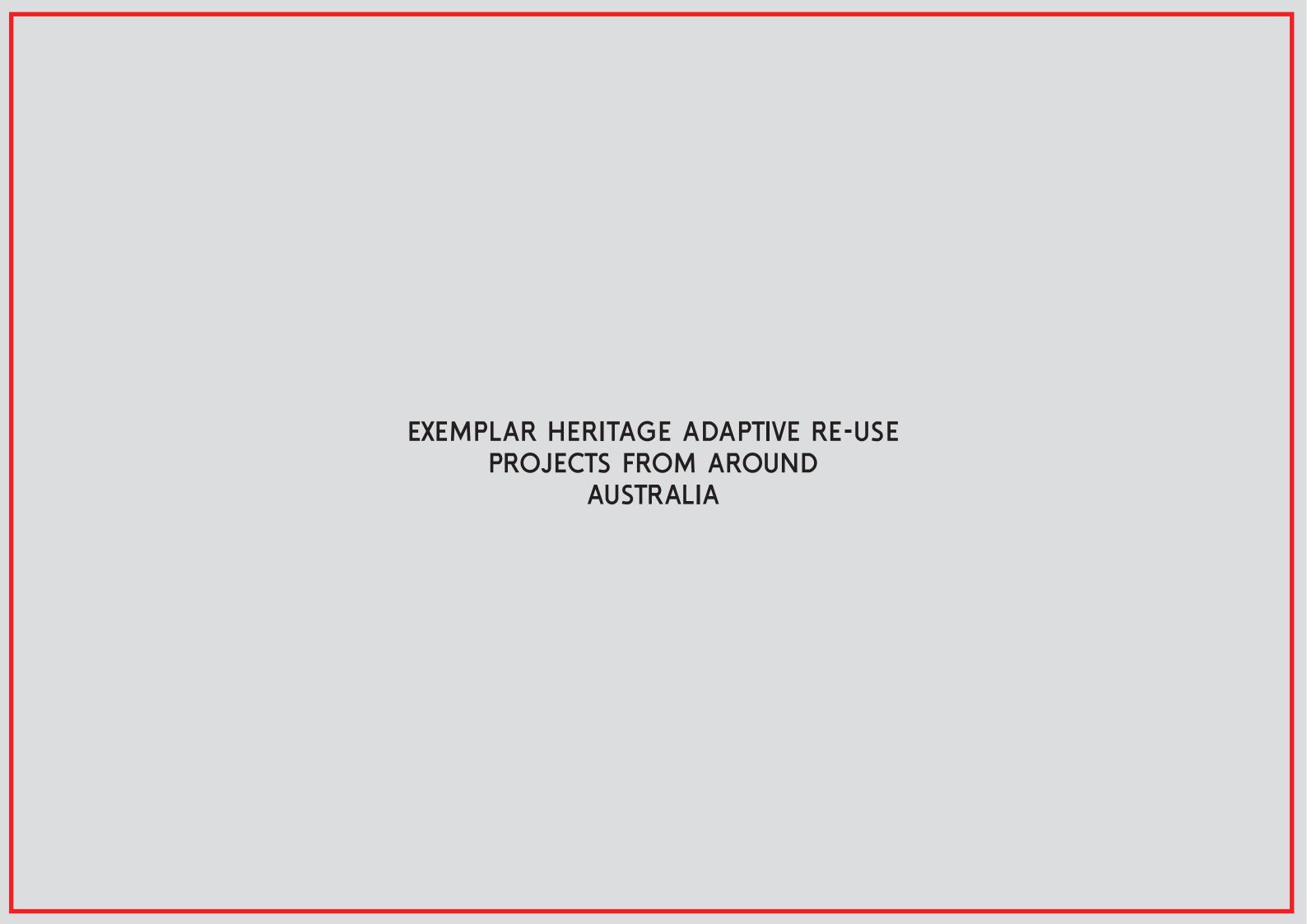


STATE & INTERSTATE TOURISM
PASSERS BY
FOCCUSED ATTRACTIONS
ACCOMMODATION
RESTAURANT LUNCH
RESTAURANT DINNER
ART GALLERY
LANDSCAPE
DESTINATION WEDDINGS
FESTIVALS- ARTS/FOOD/MUSIC
THE ARCHITECTURE
ALL SEASONS

LOCAL & REGIONAL COMMUNITY

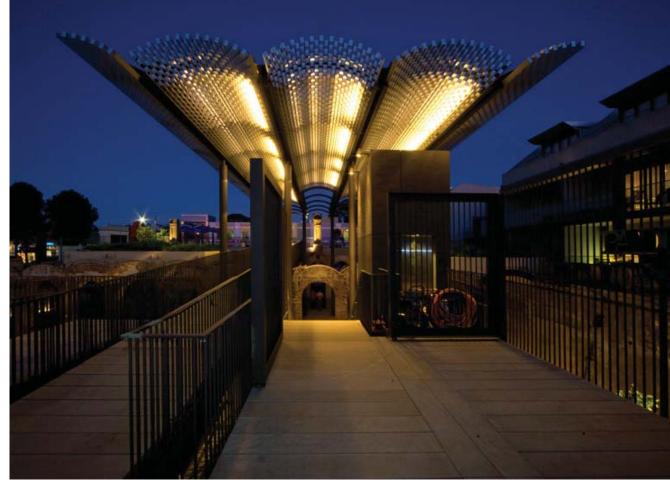
LOCAL PRODUCE
LOCAL MAKERS
COMMUNITY ARTS
COMMUNITY ORGANISATIONS
COMMUNITY MARKETS
MENS SHED
OUTDOOR CINEMA
CAFE





### HERITAGE AS RELIC - LANDSCAPE INTERGRATION









PADDINGTON RESERVOIR GARDENS - SYDNEY 2006-2009 TONKIN ZULAIKA GREER FORMER RESERVOIR BUILT 1866 / 1878 TURNED PUBLIC GARDENS.
2010 - NATIONAL AUSTRALIAN INSTITUTE OF ARCHITECTS HERITAGE AWARD.

### HERITAGE AS COMMUNITY - MODERN FACILITIES

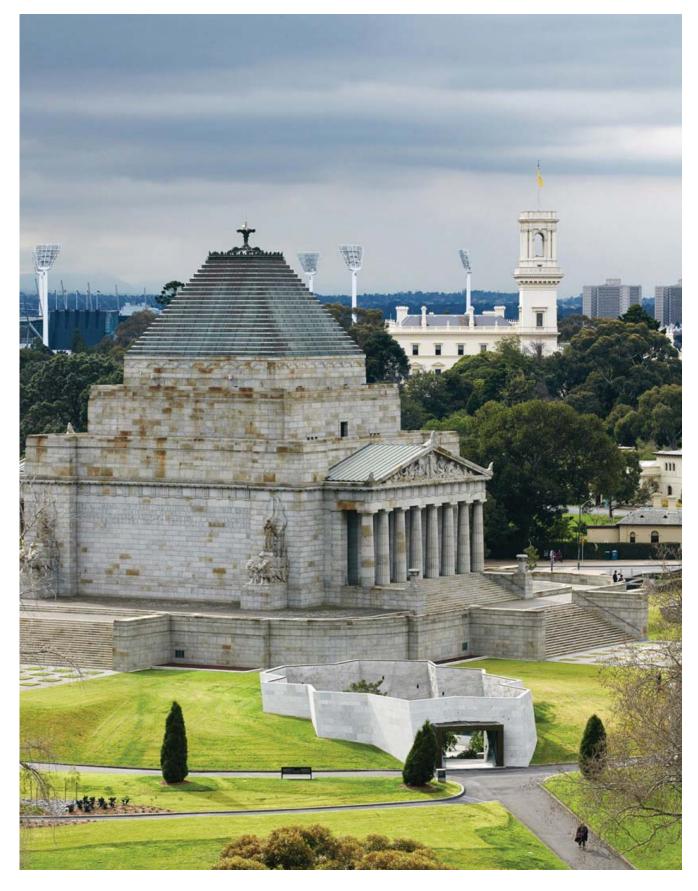




JUANITA NIELSEN COMMUNITY CENTRE - SYDNEY 2016 NEESON MURCUTT FORMER WAREHOUSE BUILT 1888 TURNED COMMUNITY CENTRE 2017 NSW ARCHITECTURE AWARDS GREENWAY AWARD FOR HERITAGE ARCHITECTURE



### HERITAGE AS MEMORIAL - MXING OLD AND NEW



SHRINE OF REMEMBERANCE - MELBOURNE 2017 ARM WAR MEMORIAL BUILT 1888 TURNED VISITOR CENTRE 2015 SIR ZELMAN COWEN AWARD-PUBLIC ARCHITECTURE AIA (NATIONAL)





### HERITAGE AS PLACE - RESPECTED & ENHANCED



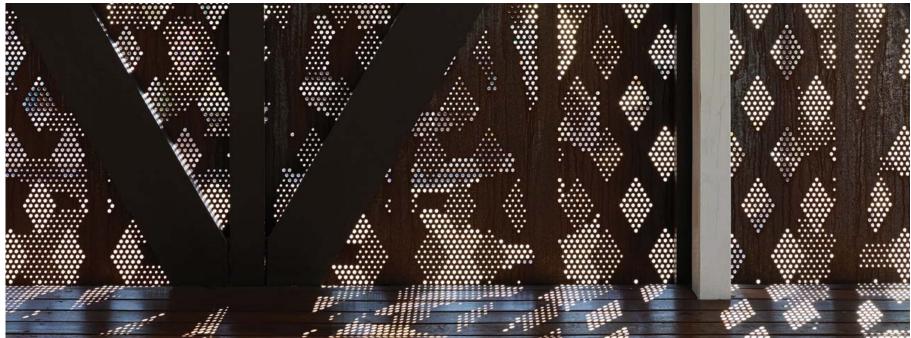




### HERITAGE AS COMMUNITY HUB - A PLACE FOR VISITORS



THE GLOBE HOTEL - BARCALDINE QLD M3
PUB 1910 TRANSFORMED INTO COMMUNITY INFO CENTRE
HUB 2011







LIFE CYCLE 01:

ORIGINAL HOSPITAL 1888/9 - 1957





### LIFE CYCLE 02:

# 02. AGRICULTURAL COLLEGE UNTIL 1980'S





### LIFE CYCLE 03:

03. COMMUNITY CENTRE 1988 - 2004







LIFE CYCLE 04:

04. BUILDING FIRE 2004





### LIFE CYCLE 05:

# 05. WELCOME HERE ALL AGES! 2017/ 2018









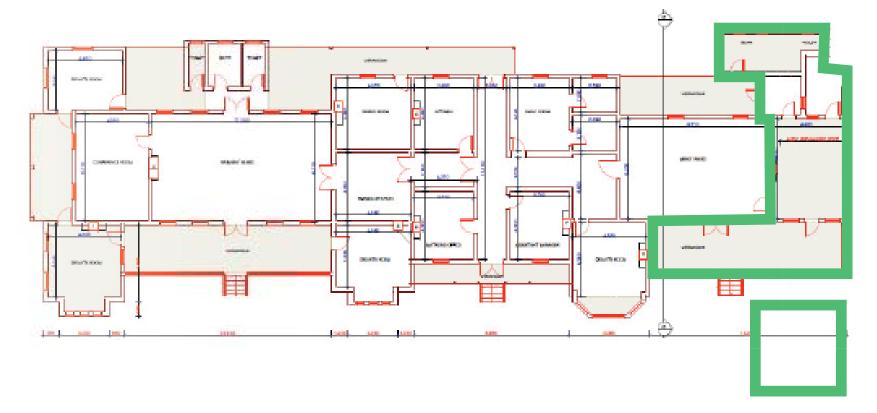








**COMMUNITY GARDEN** 



Bega Valley Amateur Bee Keepers Bega Garden Club G. Farram's Book Exchange Artisan Garden Café

## AREA 01 WELCOME KITCHEN

Create temporary cafe and kitchen garden with sitting on verandah. Men' in Conference room adjacent to Men's Ward

The easiest way to get people together is over food. Works should commence immediately on creating a social space for the community centre in order to have a visible and public meeting space. This is extended into the landscape with a temporary kitchen garden of native edible plants.

At this point a temporary one-day festival will be held where all future users are invited to participate and welcome the return of users to the old hospital. (This temporary one-day festival can be repeated annually



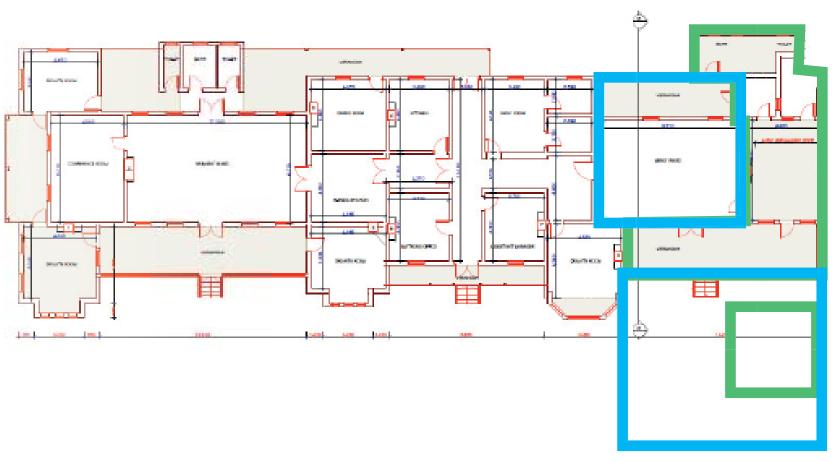
LOCAL CAFE GARDEN

GARDEN



**SCHOOL ACTIVITIES POP-UP EVENTS** 





Bega Valley Amateur Bee Keepers Bega Garden Club G. Farram's Book Exchange Artisan Garden Café

PERFORMING THE COMMUNITY Men's Ward wing and playground: Men's ward becomes hall for temporary meetings, events, art and local produce display

It is hard to predict every group of activity that will happen in the space. The Men's Ward Wing becomes a flexible event space to support all types of activity: meetings, performances and workshops. (Some of the infrastructure is temporary in order it can be moved

later.)

AREA 02

**CAFE** ARTS, CRAFT AND **LOCAL PRODUCE** 

**GARDEN PLAYGROUND** 



**POP-UP EVENTS** 



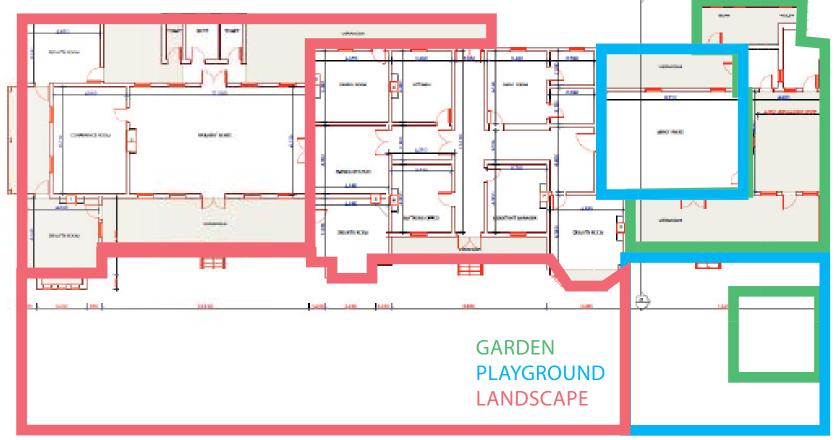
**COMMUNITY ART ORGANISATIONS** 

Valley Originals Art and Craft Co-operative Bega Quilters Bega Valley Art & Craft Society **Bega Weavers Bega Woodcrafters Bega Valley Potters** Sunday Printers (print making group) Australian Sewing Guild Regional Gallery Print Making Workshops Life Drawing Classes

ARTS, CRAFT AND **LOCAL PRODUCE EXHIBITION, EVENTS** AND PERFORMANCE

CAFE

Bega Valley P.A.N.T.S. (Theatre) **Over-Eaters Anonymous** 



Valley Originals Art and Craft Co-operative **Bega Quilters** Bega Valley Art & Craft Society **Bega Weavers Bega Woodcrafters Bega Valley Potters** Sunday Printers (print making group) Australian Sewing Guild Regional Gallery Print Making Workshops Life Drawing Classes

Bega Garden Club G. Farram's Book Exchange Artisan Garden Café

Bega Valley Amateur Bee Keepers

### AREA 03 **SCALING UP**

Women's Ward with connecting corridor and further landscaping

Events shifts to Women's Ward. Men's Ward becomes extended place of cafe, including arts and crafts display.

Work is undertaken on the Women's Wing to make it into a permanent flexible event space: for weddings, conferences, theatre and other community group events. The Men's Ward space becomes a larger cafe space, which includes craft workshop and selling spaces.

As funds become available landscaping is undertaken across the site. The temporary garden is placed in its permanent place.



FLEXIBLE COMMUNITY SPACES



Bega Valley P.A.N.T.S. (Theatre) Over-Eaters Anonymous

GARDEN
PLAYGROUND
LANDSCAPE

AREA 04 COMPLETION

Office section Individual rooms are complete

The middle wing is complete with short- and long-term accommodation for different community groups and individuals. Design of these spaces are informed by the various community events and demands exposed in the interim period.

CAFE
ARTS, CRAFT AND
LOCAL PRODUCE
EXHIBITION, EVENTS
AND PERFORMANCE
MEETING ROOMS

Valley Originals Art and Craft Co-operative
Bega Quilters
Bega Valley Art & Craft Society
Bega Weavers
Bega Woodcrafters
Bega Valley Potters
Sunday Printers (print making group)

Australian Sewing Guild Regional Gallery Print Making Workshops Life Drawing Classes Bega Valley Amateur Bee Keepers Bega Garden Club G. Farram's Book Exchange Artisan Garden Café

Bega Access Radio (Edge FM)

Bega Valley Family Day Care Scheme

Lee Chittick (Photography)



**COMMUNITY MARKETS** 



**OUTDOOR CINEMAS** 









IMMEDIATE ACTIVATION
TEST DIFFERENT USES & DEMANDS
ATTRACT ATTENTION & FUNDING
DEMONSTRATE THROUGH ACTION
ENGAGE COMMUNITY THROUGH TANGIBLE OUTCOMES
ALLOWS FLEXIBILITY OF BUDGET CONSTRAINTS



THE PROCESS IS MORE STREAMLINED
YOU GET A 'TA-DA' MOMENT
THE FINAL OUTCOME IS KNOWN FOR FUNDING OPPORTUNITIES
SPENDING IS KNOWN UPFRONT
THE PROCESS TAKES LONGER TO ACHIEVE









## FEE STRUCTURE AT SUBMISSION

FEE STRUCTURE (exclusive of GST)
ARCHITECTURAL FEE

Concept Design \$19,384

Design Development \$19,384

DA Application & Approval \$9,692

Construction Documentation \$29,076

Contract Administation \$19,384

TOTAL \$96,920

FEE STRUCTURE (exclusive of GST)
SPECIALIST CONSULTANTS

Structural Engineer
Private Certifying Authority
Lighting Design
Quantity Surveyor
Town Planner
Heritage Consultant
Landscape Architect
DDA Consultant

Traffic Engineer

**Energy Consultants** 

# FEE STRUCTURE REVISED\* OPTION A (Service to CC)

FEE STRUCTURE (exclusive of GST) ARCHITECTURAL FEE

Concept Design \$19,384

Design Development \$19,384

DA Application & Approval \$9,692

Construction Documentation \$29,076

Contract Administation \$19,384

TOTAL \$77,536

\*SHOULD THE SCOPE OF SERVICES OR BUDGET CHANGE TO SUCH A DEGREE TO WHICH THE ABOVE FEES ARE NOT SUSTAINABLE SIB-LING RESERVE THE RIGHT TO NEGOTIATE THE FEES IN CONSULTA-TION WITH THE TRUST.

\*\*NOTE: ADDITIONAL FEES FOR ALL CONSULTANTS WILL BE RE-QUIRED FOR ADDITIONAL PHASES SHOULD FUNDING BE APPROVED. FEE STRUCTURE (exclusive of GST)
SPECIALIST CONSULTANTS

Structural Engineer \$12,000approx

P<del>rivate Certifying Authority</del> Council Lighting Design SIBLING

Quantity Surveyor \$8,000approx

Town Planner TBC

Heritage Consultant \$5,000 (Trevor)

Landscape Architect TBC
DDA Consultant TBC

T<del>raffic Engineer</del> TBC

**Energy Consultants** 

DA/CC Fees (\$25,000)

Services

\$5,000approx

\$15,000 \$6.000

TOTAL \$51,000

TOTAL \$128,536

# FEE STRUCTURE REVISED\* OPTION B (Service to DA / Fundraising)

FEE STRUCTURE (exclusive of GST) ARCHITECTURAL FEE

Concept Design \$19,384

Design Development \$19,384

DA Application & Approval \$9,692

Construction Documentation \$29,076

Contract Administation \$19,384

TOTAL \$48,460

\*SHOULD THE SCOPE OF SERVICES OR BUDGET CHANGE TO SUCH A DEGREE TO WHICH THE ABOVE FEES ARE NOT SUSTAINABLE SIB-LING RESERVE THE RIGHT TO NEGOTIATE THE FEES IN CONSULTA-TION WITH THE TRUST.

\*\*NOTE: ADDITIONAL FEES FOR ALL CONSULTANTS WILL BE RE-QUIRED FOR ADDITIONAL PHASES SHOULD FUNDING BE APPROVED. FEE STRUCTURE (exclusive of GST)
SPECIALIST CONSULTANTS (Reduced)

Structural Engineer

Private Certifying Authority

L<del>ighting Design</del>

**Quantity Surveyor** 

Town Planner

Heritage Consultant

Landscape Architect

DDA Consultant

Traffic Engineer

**Energy Consultants** 

DA/CC Fees (\$25,000)

\$6,000approx

Council

SIBLING

\$4,000approx

TBC

\$5,000 (Trevor)

TBC

TBC

TBC

\$5,000approx

\$15,000

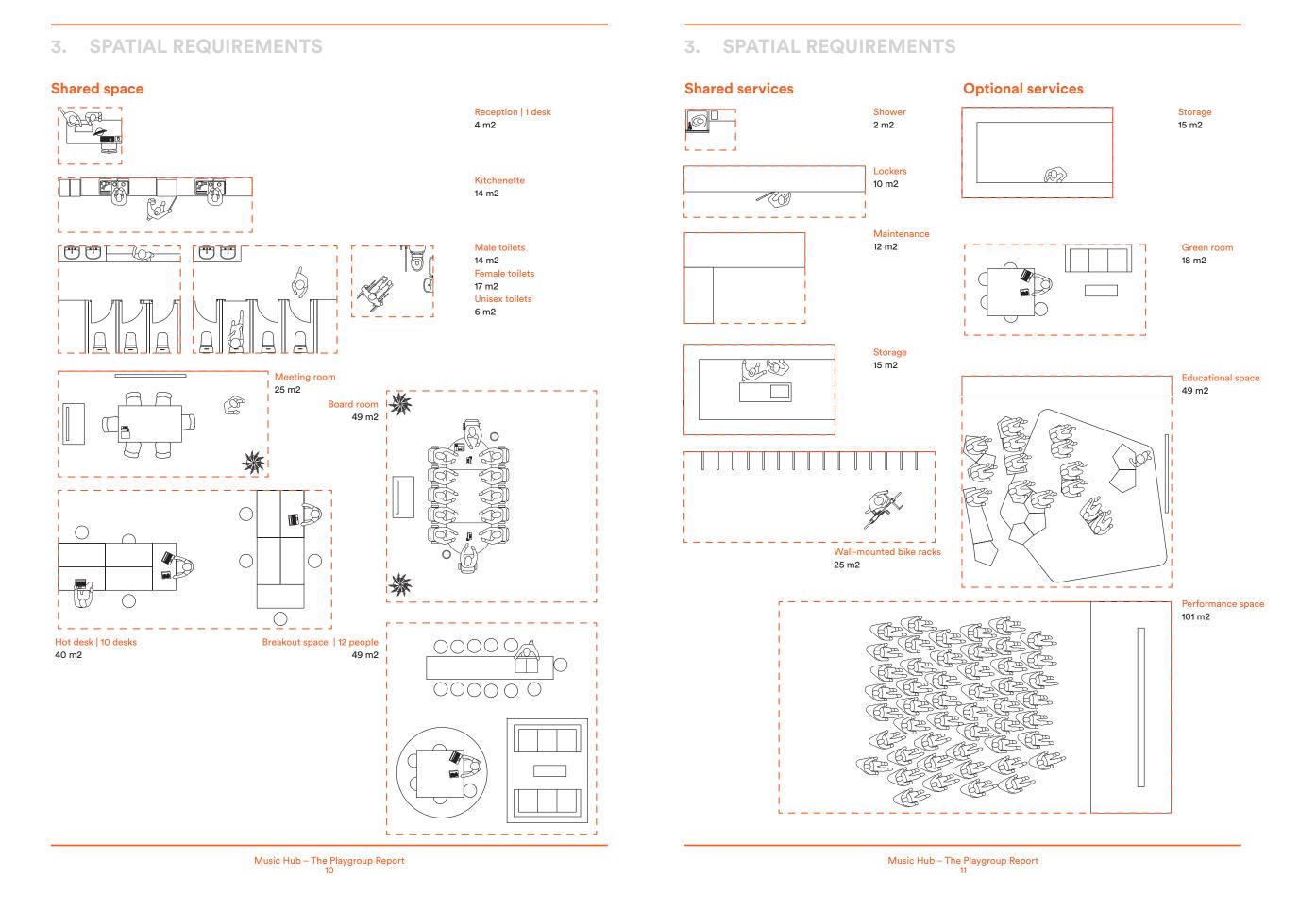
TOTAL \$20,000

**TOTAL** 

\$68,460



SAM: SHEPPARTON ART MUSEUM VISIONING DOCUMENT FOR COUNCIL/COMMUNITY FUNDING



CREATIVE VICTORIA
FEASIBILITY STUDY FOR MELBOURNE MUSIC HUB

#### 4. SPATIAL RELATIONSHIPS

#### 4. SPATIAL RELATIONSHIPS

### A sample plan shows how the workplace can come together

The diagrammatic plan adjacent confluences the room requirements with the spatial relationships by assuming the building is a simple box (with the interior dimension of  $26.4 \times 30 = 792 \text{ m2}$ ).

This exercise demonstrates that the spatial requirements listed fit comfortably in the predicted net useable area of 792 m2. In fact an area below that amount would be appropriate considering the circulation on the plan is quite genorous. However, if the business plan of the music hub is to increase the number of desk spaces, then there is room to accommodate more users.

# users within sample plan i i i open open shared

Diagram: Relationships between

multi-purpose space precedents on page 24-25 Maintenance Reception **Performance** space Store room Male racks toilets P Green room more coworking more break-out precedents on page 22-23 precedents on page 20-21 Lockers Œ Store Hot room desks 1  $\bigcirc$ Meeting **Breakout** room space Kitchenette **VDMO Songlines** Music **Victoria** 

Diagram: Sample plan

Music Hub – The Playgroup Report 18 Music Hub – The Playgroup Report 19

CREATIVE VICTORIA
FEASIBILITY STUDY FOR MELBOURNE MUSIC HUB

### 4. SPATIAL RELATIONSHIPS

#### **B** Break-out spaces

Break-out spaces contain a diversity of spaces for a plethora of activities: eating lunch, working alone, group meetings, office presentations. Furniture may be loose for the reconfiguration of spaces.

Spaces contain individual and group working spaces in a more domestic setting, often around a kitchen space.



Makeshift in New York City, Photo: Kozo Takayama



Cottrell House in London by The Decorators. Photo: Dosfotos



Zamness in Barcelona by Nook Architects via zamness.com



Barclaycard by APA in London via dezeen.com



eats by Dre by Bestor Architecture. Photo: Jasper Sanida



Cisco by Studio O+A. Photo: Jasper Sanidad

Music Hub – The Playgroup Report 22

Music Hub – The Playgroup Report 23

